ORDER

| Orders | Order / Rev: | 102172 | | |
|------------|----------------------|-----------------------------------|-------------------------|--------------|
| | Alt Order #: | 06817863 | | ELD V |
| | Product Desc: | DCCC | | HD |
| | Estimate: | 1192 | | KSNV |
| | Flight Dates: | 10/30/12 - 11/06/12 | Primary AE: | Amy McCreary |
| | Original Date / Rev: | 05/25/12 / 12/03/12 | Sales Office: | BLPHI |
| | Order Type: | GENERAL | Sales Region: | National |
| Agency | Name: | Great American Media | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 1010 Wisconsin Ave. NW | Billing Cycle: | EOM/EOC |
| | | Washington, DC 20007 | Agency Commission: | 15% |
| Advertiser | Name: | Democratic Congressional Campaign | | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PLI2 | Order Separation: | 00:05:00 |
| | Priority: | SELECT PRIORITY CODE | Advertiser External ID: | |
| | | | | |

Bill Plan

| - | | | | |
|------------|----------|---------|--------------|--------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 10/29/12 | 11/11/12 | 193 | \$151,775.00 | \$129,008.75 |

Totals

Agency External ID:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|--------------|--------|
| November 2012 | 193 | \$151,775.00 | \$129,008.75 | 0.00 |
| Totals | 193 | \$151,775,00 | \$129,008,75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

POLITICAL/AGY, PISSUE, GEN

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$151,775.00 |
| Market | 100% | \$505,916.67 |

Revenue Codes:

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 24% | \$121,420.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$80,946.67 |
| KTUD | 1% | \$5,059.17 |
| KVVU | 20% | \$101,183.33 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 9% | \$45,532.50 |

| Ln | Ch | Start | End | Inventory | Code | Break | Start/End | Time | Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|------------|-----------|----------|------------|----------------|---------|-------------|------|-------|--------|-----|-----------|----------|-------|------------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | M-F 5-6a V | VakeUp w/W | /aÇM | 5-6a | | MTWTF | :30 | 8 | \$400.002 | 0.00 NM | 8 | \$3,200.00 |
| | | | | M-F 5-6a \ | NakeUp w/V | /agners | | | | | | | | | |
| | WAKE U | IP WITH T | HE WAG | NERS | | | | | | | | | | | |
| | Star | t Date E | Ind Date | Weekday | <u>/s Spot</u> | s/Week | <u>Rate</u> | Rat | ing | | | | | | |
| V | Veek: 10/3 | 30/12 1 | 1/05/12 | MTWTF | - | 8 | \$400.00 | (| 0.00 | | | | | | |

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Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Co

Product Desc: Alt Order #: 06817863 **DCCC KSNV**

10/30/12 - 11/06/12 1192 Flight Dates: Estimate:

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount E 1 KSNV 10/30/12 11/05/12 M-F 5-6a WakeUp w/WaQM MTWTF--:30 \$400.002 0.00 NM \$3,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rate Rating \$400.00 Week: 10/30/12 11/05/12 MTWTF--0.00 E 2 KSNV 11/06/12 11/12/12 M-F 5-6a WakeUp w/WaCM 5-6a MT----:30 \$400.002 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Spots/Week Start Date End Date Rate Rating Week: 11/06/12 11/12/12 \$400.00 0.00 E 3 KSNV Wake Up Early w/ Wagn@M 10/30/12 11/05/12 430a-5a MTWT--S :30 5 \$200.001 0.00 NM 5 \$1,000.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWT--S \$200.00 0.00 E 4 KSNV 11/06/12 11/12/12 Wake Up Early w/ Wagn@M \$200.001 430a-5a MT----:30 0.00 NM \$0.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Weekdays Spots/Week Start Date End Date Rating Rate \$200.00 Week: 11/06/12 11/12/12 0.00 **Description** Start/End Time Weekdays Rate Rtg Type Ch Date Range Length 1 KSNV 11/06/12-11/12/12 Wake Up Early w/ Wagners 430a-5a :30 (\$200.00) 0.00 NM Credited [CREDIT-REFUND] E 5 KSNV 10/30/12 11/05/12 M-F 6-7a WakeUp w/WaQM \$725.001 6-7a MTWTF--:30 10 0.00 NM 10 \$7,250.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF--10 \$725.00 0.00 E 6 KSNV 11/06/12 11/12/12 M-F 6-7a WakeUp w/WaCM \$725.001 6-7a MT----:30 0.00 NM 1 \$725.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date Weekdays End Date Spots/Week Rate Rating Week: 11/06/12 11/12/12 MT----\$725.00 0.00 1 **Description** Start/End Time Ch Date Range <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 11/06/12-11/06/12 M-F 6-7a WakeUp w/Wagner6-7a :30 \$725.00 0.00 NM 10/30/12 11/05/12 Today Show E 7 KSNV 20 \$900.001 CM 658a-9am MTWTF--:30 0.00 NM \$17,100.00 19 **Today Show TODAY SHOW** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate 11/05/12 MTWTF--\$900.00 Week: 10/30/12 0.00 20 Weekdays <u>Length</u> Ch Date Range **Description** Start/End Time Rate Rtg Type 5 KSNV 10/30/12-11/05/12 Today Show 658a-9am MTWThF--:30 (\$900.00) 0.00 NM Credited [CREDIT-REFUND] E 8 KSNV 11/06/12 11/12/12 Today Show CM :30 \$900.001 0.00 NM 658a-9am MT----\$900.00 Today Show **TODAY SHOW** Rating Start Date **End Date** Spots/Week Weekdays Rate Week: 11/06/12 11/12/12 MT----\$900.00 0.00 Weekdays Ch Date Range Description Start/End Time Rate Rtg Type Length 1 KSNV 11/06/12-11/06/12 Today Show 658a-9am :30 \$900.00 0.00 NM E 9 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURIM 6a-7a \$375.001 0.00 NM :30 \$750.00 ----S-2 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S-\$375.00 0.00 E 10 KSNV 11/03/12 11/03/12 \$625.001 Saturday Today CM 7a-9am ----S-:30 0.00 NM 4 \$2,500.00 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rating

Rate

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

| Ln Ch Sta | ırt End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----------------------------------------------------|-------------------------------------------|------------------------------------|---------------------|-------------------------|----------------|----------------------|-----|------------------------------------------------|---------------------|-------|------------|
| E 10 KSNV 11/0 | 3/12 11/03/12 | | CM | 7a-9am | S- | :30 | 4 | \$625.001 | 0.00 NM | 4 | \$2,500.00 |
| SATURDAY | TODAY | Saturday Today | | | | | | | | | |
| Start Dat | _ | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/29/12 | | S- | 4 | \$625.00 | 0.00 | | | | | | |
| E 11 KSNV 11/0 | 4/12 11/04/12 | | | 6a-7a | S | :30 | 2 | \$375.001 | 0.00 NM | 2 | \$750.00 |
| NEWS 3 AT | SUNRISE | News 3 Sunrise S | SUNDAY | | | | | | | | |
| Start Dat | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/29/12 | 11/04/12 | S | 2 | \$375.00 | 0.00 | | | | | | |
| E 12 KSNV 11/0 | 4/12 11/04/12 | | CM | 7a-8am | S | :30 | 2 | \$500.002 | 0.00 NM | 0 | \$0.00 |
| TODAY ON S | SUNDAY | Sunday Today | | | | | | | | | |
| Start Dat | e End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/29/12 | | S | 2 | \$500.00 | 0.00 | | | ath Data | Dta. Tuna | | |
| Spot Ch Date 1 KSNV 10/2 | <u>Kange</u> <u>1</u> 9/12-11/04/12 \$ | <u>Description</u> Sundav Todav | <u>Stan</u> 7a-8 | <u>t/End Time</u> am | _ | <u>Veekdays</u> S | | <u>gth </u> | Rtg Type 0.00 NM | | |
| Credited | | January Today | | | | | | .σσ (φοσσίου) | | | |
| | -REFUND] | o , T , | 7.0 | | | _ | | 00 (0500.00 | | | |
| 2 KSNV 10/2 Credited | 9/12-11/04/12 \$ | Sunday Today | 7a-8 | am | - | | u | :30 (\$500.00) | 0.00 NM | | |
| | -REFUND] | | | | | | | | | | |
| E 13 KSNV 11/0 | 4/12 11/04/12 | Meet the Press | CM | 8a-9am | S | :30 | 1 | \$3,000.001 | 0.00 NM | 1 | \$3,000.00 |
| MEET THE F | DECC | Meet the Press | | | | | | | | | |
| Start Dat | | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/29/12 | | S | | \$3,000.00 | 0.00 | | | | | | |
| E 14 KSNV 11/0 | 4/12 11/04/12 | • | knd CM | 9a-930am | S | :30 | 1 | \$500.001 | 0.00 NM | 1 | \$500.00 |
| NEWS 3 TO | DAY/WKEND | News 3 Today | | | | | | | | | |
| Start Dat | | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/29/12 | | S | 1 | \$500.00 | 0.00 | | | | | | |
| E 15 KSNV 11/0 | 4/12 11/04/12 | Chris Matthews 9 Chris Matthews 9 | | 9:30a-10a | S | :30 | 1 | \$500.002 | 0.00 NM | 0 | \$0.00 |
| CHRIS MATT | HEWS SHOW | | 501 4 5.50am | | | | | | | | |
| Start Dat | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/29/12 <u>Spot</u> <u>Ch</u> <u>Date</u> | | S Description | 1 Start | \$500.00 E/End Time | 0.00 V | Veekdavs | Len | ngth Rate | Rtg Type | | |
| | | Chris Matthews 9:3 | | | _ | S | | :30 (\$500.00) | | | |
| Credited | | | | | | | | | | | |
| | -REFUND] | M.F. Taday Chaw | II Ord IOM | 0.100 | MTIME | .20 | 20 | ¢425 004 | 0.00 NM | 10 | ¢4.250.00 |
| E IO KSINV 10/3 | 0/12 11/05/12 | M-F Today Show M-F Today Show | | 9-10a | MTWTF | :30 | 20 | \$425.001 | 0.00 NM | 10 | \$4,250.00 |
| TODAY SHO | W II | • | | | | | | | | | |
| Start Dat Week: 10/30/12 | | <u>Weekdays</u> MTWTF | Spots/Week 10 | Rate \$425.00 | Rating 0.00 | | | | | | |
| | | M-F Today Show | | 9-10a | MT | :30 | 1 | \$425.001 | 0.00 NM | 1 | \$425.00 |
| | 0, 12 11, 12, 12 | M-F Today Show | | 0 .00 | | .00 | • | ψ . <u>_</u> | 0.00 | | ψ.20.00 |
| TODAY SHO | | NA / = = 1 = 1 = = | 0 | Data | Dating | | | | | | |
| Start Dat Week: 11/06/12 | | <u>Weekdays</u> MT | Spots/Week 1 | <u>Rate</u> \$425.00 | Rating 0.00 | | | | | | |
| | | M-F Today Show | III 4th IBM | 10am-11am | MTWTF | :30 | 10 | \$325.001 | 0.00 NM | 10 | \$3,250.00 |
| 705.17.0110 | | Today 4th Hour | | | | | | | | | |
| TODAY SHO Start Dat | | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/30/12 | | MTWTF | 10 | \$325.00 | 0.00 | | | | | | |
| E 19 KSNV 11/0 | 6/12 11/12/12 | M-F Today Show | III 4th 16M | 10am-11am | MT | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| TODAY SHO | W/ III | Today 4th Hour | | | | | | | | | |
| Start Dat | | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 11/06/12 | | MT | 1 | \$325.00 | 0.00 | | | | | | |

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

| Ln Ch Start End | Inventory Code | e Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----------------------------------------------------------------------------|---------------------------------|-------------------------------------------------|-------------------------|----------------|-----------------|------------------------|------------|---------------------|-------|------------|
| E 19 KSNV 11/06/12 11/12/12 | • | v III 4th 16M | 10am-11am | MT | - :30 | 1 5 | 325.001 | 0.00 NM | 1 | \$325.00 |
| TODAY SHOW III | Today 4th Hour | | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/06/12 11/12/12 Spot Ch Date Range D | MT Description | 1 Start | \$325.00 :/End Time | 0.00 | Weekdays | Length | n Rate | Rtg Type | | |
| 1 KSNV 11/06/12-11/06/12 N | | | n-11am | | -T | - :30 | | 0.00 NM | | |
| E 20 KSNV 10/30/12 11/05/12 | Rachael Ray | CM | 11am-12pm | MTWTF- | - :30 | 12 5 | \$325.001 | 0.00 NM | 12 | \$3,900.00 |
| RACHEL RAY | Rachael Ray | | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/30/12 11/05/12 | MTWTF | 12 | \$325.00 | 0.00 | | | Naa= aa / | | | |
| E 21 KSNV 11/06/12 11/12/12 | Rachael Ray Rachael Ray | СМ | 11am-12pm | MT | - :30 | 1 \$ | \$325.001 | 0.00 NM | 1 | \$325.00 |
| RACHEL RAY | • | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 11/06/12 11/12/12 | <u>Weekdays</u> MT | Spots/Week | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| Spot Ch Date Range D | Description | <u>Start</u> | /End Time | 0.00 | <u>Weekdays</u> | Length | | Rtg Type | | |
| 1 KSNV 11/06/12-11/06/12 F | | | n-12pm | | -T | | | 0.00 NM | | |
| E 22 KSNV 10/30/12 11/05/12 | Noon News Noon News | CM | 12-1230pm | MTWTF- | - :30 | 5 5 | \$425.001 | 0.00 NM | 5 | \$2,125.00 |
| NEWS 3 AT NOON | NOOHNEWS | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12 | <u>Weekdays</u> MTWTF | Spots/Week 5 | Rate \$425.00 | Rating 0.00 | | | | | | |
| E 23 KSNV 11/06/12 11/12/12 | | CM | 12-1230pm | MT | - :30 | 1 9 | \$425.001 | 0.00 NM | 1 | \$425.00 |
| NEWCOATNOON | Noon News | | · | | | | | | | |
| NEWS 3 AT NOON Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/06/12 11/12/12 | MT | 1 | \$425.00 | 0.00 | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 KSNV 11/06/12-11/06/12 N | <u>Description</u> Joon News | | :/End Time 230pm | | Weekdays -T | <u>Lengtl</u> 30: – | | Rtg Type 0.00 NM | | |
| E 24 KSNV 10/30/12 11/05/12 | | | 1230-1p | MTWTF- | • | | \$325.001 | 0.00 NM | 5 | \$1,625.00 |
| | The Agenda 123 | | , | | | | | | | * 1,1=1111 |
| NEWS 4: THE AGENDA Start Date End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/30/12 11/05/12 | MTWTF | <u>opoto/ </u> | \$325.00 | 0.00 | | | | | | |
| E 25 KSNV 11/06/12 11/12/12 | • | • | 1230-1p | MT | - :30 | 1 9 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| NEWS 4: THE AGENDA | The Agenda 123 | supm | | | | | | | | |
| Start Date End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/06/12 11/12/12 E 26 KSNV 10/30/12 11/05/12 | MT The Doctors | CM | \$325.00 2pm-3pm | 0.00 MTWTF- | - :30 | 5 5 | \$325.001 | 0.00 NM | 5 | \$1,625.00 |
| E 20 11014V 10/00/12 11/03/12 | The Doctors | Olvi | Zpiii Opiii | PITWIT | .50 | 5 (| J020.00 I | 0.00 14101 | | ψ1,023.00 |
| THE DOCTORS | Wookdovo | Spoto/Mook | Poto | Dating | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12 | <u>Weekdays</u> MTWTF | Spots/Week 5 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| | <u>Description</u> | | /End Time | | Weekdays | Length | | Rtg Type | | |
| 4 KSNV 10/30/12-11/05/12 T [spot aired] | ne Doctors | ∠pm | -3pm | | MTWThF | - :30 |) \$325.00 | 0.00 NM | | |
| E 27 KSNV 11/06/12 11/12/12 | The Doctors | СМ | 2pm-3pm | MT | - :30 | 1 9 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| THE DOCTORS | The Doctors | | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/06/12 11/12/12 | MT | 1 | \$325.00 | 0.00 | | | | | | . |
| E 28 KSNV 10/30/12 11/05/12 | Dr. Phil Dr Phil | СМ | 3-4p | MTWTF- | - :30 | 8 9 | \$450.001 | 0.00 NM | 8 | \$3,600.00 |
| DR. PHIL | J | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12 | <u>Weekdays</u> MTWTF | Spots/Week 8 | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E 29 KSNV 11/06/12 11/12/12 | | CM | 3-4p | MT | - :30 | 2 9 | \$450.001 | 0.00 NM | 2 | \$900.00 |
| | Dr Phil | | - | | | | | | | |

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

| Ln Ch Start End | Inventory Code Break | Start/End T | ïme Days | Len Spo | ots Rate Pri | Rtg Type | Spots | Amount |
|--------------------------------------------------------------------------------|-------------------------------------------|--------------------------------|----------------|-----------------|-------------------------------|---------------------|-------|-------------------|
| DR. PHIL Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 11/06/12 11/12/12 | MT 2 | \$450.00 | 0.00 | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 2 KSNV 11/06/12-11/06/12 D | | <u>t/End Time</u> | | Weekdays -T | | Rtg Type 0.00 NM | | |
| E 30 KSNV 10/30/12 11/05/12 | - ' | 4-5pm | MTWTF | · | 5 \$725.001 | 0.00 NM | 5 | \$3,625.00 |
| 2 30 NOIV 10/30/12 11/03/12 | 4PM NEWS (1 hour) | (4:00 PM-4:3 | | .50 | σ ψ/25.001 | 0.00 14101 | | ψ5,025.00 |
| FIRST NEWS 3 AT FOUR Start Date End Date | Weekdays Spots/Week | Pata | Pating | | | | | |
| Week: 10/30/12 11/05/12 | MTWTF 5 | <u>Rate</u> \$725.00 | Rating 0.00 | | | | | |
| E 32 KSNV 10/30/12 11/05/12 | NEWS 3 at 4 (1 HOUR)CM | 4-5pm | MTWTF | - :30 | 5 \$725.001 | 0.00 NM | 5 | \$3,625.00 |
| NEWS 4 AT 430P | 4PM NEWS (1 hour) | (4:30 PM-5:0 | 0 PM) | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/30/12 11/05/12 E 33 KSNV 11/06/12 11/12/12 | MTWTF 5 | * | 0.00 MT | - :30 | 1 \$725.001 | 0.00 NM | 1 | \$725.00 |
| E 33 K3NV 11/00/12 11/12/12 | 4PM NEWS (1 hour) | 4-5pm (4:30 PM-5:0 | | 30 | 1 \$725.001 | U.UU INIVI | | \$725.00 |
| NEWS 4 AT 430P | Mankalana Canta Mank | Data | Datina | | | | | |
| Start Date End Date Week: 11/06/12 11/12/12 | Weekdays Spots/Week MT 1 | <u>Rate</u> \$725.00 | Rating 0.00 | | | | | |
| | | t/End Time | | <u>Weekdays</u> | | Rtg Type | | |
| 1 KSNV 11/06/12-11/06/12 S | | ` | 1:30 PM-5:00 P | | | 0.00 NM | _ | # 0.000.00 |
| E 34 KSNV 10/30/12 11/05/12 | M-F Early News CM M-F Early News | 5-630p | MTWTF | - :30 | 5 \$1,200.001 | 0.00 NM | 5 | \$6,000.00 |
| EARLY NEWS | | | | | | | | |
| Start Date End Date Week: 10/30/12 11/05/12 | Weekdays Spots/Week MTWTF 5 | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | |
| E 36 KSNV 11/03/12 11/03/12 | | 5pm-630pm | S- | - :30 | 1 \$675.001 | 0.00 NM | 1 | \$675.00 |
| KSNV EARLY NEWS | Sa-Su Early News | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/29/12 11/04/12 | S- 1 | \$675.00 | 0.00 | | | | _ | • |
| E 37 KSNV 10/30/12 11/05/12 | M-F Jeopardy CM M-F Jeopardy | 630-7pm | MTWTF | - :30 | 5 \$1,300.001 | 0.00 NM | 5 | \$6,500.00 |
| JEOPARDY | , , | _ | | | | | | |
| Start Date End Date Week: 10/30/12 11/05/12 | Weekdays Spots/Week MTWTF 5 | <u>Rate</u> \$1,300.00 | Rating 0.00 | | | | | |
| E 38 KSNV 10/30/12 11/05/12 | <u>·</u> | 7-730pm | MTWTF | - :30 | 5 \$1,300.001 | 0.00 NM | 5 | \$6,500.00 |
| WHEEL OF FORTUNE | M-F Wheel of Fortune | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 10/30/12 11/05/12 | | \$1,300.00 | 0.00 | | | | _ | • |
| E 39 KSNV 11/03/12 11/03/12 | Weekend Jeopardy/WheeM WKND Jeop/Wheel | 630-730pm | S- | - :30 | 2 \$525.001 | 0.00 NM | 2 | \$1,050.00 |
| JEOPARDY/ WHEEL OF FO | RTUNE | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 | Weekdays Spots/Week | | Rating 0.00 | | | | | |
| E 40 KSNV 11/05/12 11/05/12 | | 8-10pm | M | - :30 | 4 \$4,000.001 | 0.00 NM | 4 | \$16,000.00 |
| THE VOICE | Monday Prime 8-10pm | | | | | | | |
| Start Date End Date | Weekdays Spots/Week | Rate | Rating | | | | | |
| Week: 11/05/12 11/11/12 | | \$4,000.00 | 0.00 | | | | | |
| E 41 KSNV 10/31/12 10/31/12 | Wed PR 10-11p CM Wednesday Prime 10-11pm | 10-11pm | W | - :30 | 2 \$3,200.001 | 0.00 NM | 1 | \$3,200.00 |
| LAW & ORDER: SVU | Janobaay i mino 10-1 ipili | | | | | | | |
| <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 | Weekdays Spots/Week | Rate \$3,200.00 | Rating 0.00 | | | | | |
| | - | ֆՏ,200.00 <u>t/End Time</u> | | <u>Weekdays</u> | | Rtg Type | | |
| 2 KSNV 10/29/12-11/04/12 W | /ed PR 10-11p 10-1 | 1pm | | W | - :30 (\$3,200.00) | 0.00 NM | | |
| Credited | | | | | | | l | |

[CREDIT-REFUND]

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Alt Order #: 06817863 Product Desc: DCCC KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | Time | Days | Len Spot | s Rate Pri | Rtg Type | Spots | Amount |
|-------------------------|---------------------|------------------------|------------------------------------------|-------------------|--------------------------|---------------|------|----------|----------------|------------|-------|------------------|
| E 42 KSNV | 11/03/1 | 2 11/03/12 | Sat PR 10-11p | CM | 10-11pm | - | S- | :30 | 2 \$1,200.003 | 0.00 NM | 2 | \$2,400.00 |
| LAW & | ORDER: | SVU | Saturday Prime 1 | 0-11pm | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | 1 | | | | | |
| Week: 10/ | | 11/04/12 | S- | | \$1,200.00 | 0.0 | | | | | | |
| E 43 KSNV | 11/04/1 | 2 11/04/12 | NFL Football NFL Football | СМ | 1P-9PM | - | S | :30 | 1 \$10,000.001 | 0.00 NM | 1 | \$10,000.00 |
| SUN N | ΓFB: GB | @ HOUSTO | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> S | Spots/Week | Rate | Rating | - | | | | | |
| Week: 10/ | | 11/04/12 2 11/04/12 | News 3 Live in Pri | | \$10,000.00 7-10pm | 0.0 | S | :30 | 2 \$1,600.002 | 0.00 NM | 2 | \$3,200.00 |
| L 44 NOIV | 11/0-7/1 | 2 11/0-/12 | News 3 in Prime | ino ow | 7 тории | | 3 | .00 | 2 \$1,000.002 | 0.00 14141 | _ | φ0,200.00 |
| | AFTER N | | NA / = = 1 = 1 = = = | 0 | Data | Daria | _ | | | | | |
| <u>Sta</u> Week: 10/ | rt Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> S | Spots/Week 2 | Rate \$1,600.00 | Rating 0.0 | _ | | | | | |
| E 45 KSNV | | | LAW & ORDER (s | | SU 10-11P | | S | :30 | 2 \$900.002 | 0.00 NM | 2 | \$1,800.00 |
| 1 0/0/ 0 | ORDER | | Law & Order (syn | d) PRIME | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | נ | | | | | |
| Week: 10/ | | 11/04/12 | S | 2 | \$900.00 | 0.0 | _ | | | | | |
| E 46 KSNV | 10/30/1 | 2 11/05/12 | M-F News 3 at Ele | | 11pm-1135p | m M | TWTF | :30 | 5 \$1,200.001 | 0.00 NM | 5 | \$6,000.00 |
| NEWS | 3 NIGHT | SIDE | M-F News 3 at El | even | | | | | | | | |
| _ | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | 1 | | | | | |
| Week: 10/ | | 11/05/12 | MTWTF | | \$1,200.00 | 0.0 | | | | | | . |
| E 47 KSNV | 11/03/1 | 2 11/03/12 | Sa-Su News 3 at Sa-Su News 3 at | | 11pm-1135p | om – | S- | :30 | 1 \$1,100.001 | 0.00 NM | 1 | \$1,100.00 |
| NEWS | 3 NIGHT | SIDE | ou ou nows o ut | Liovon | | | | | | | | |
| | rt Date | End Date | Weekdays S- | Spots/Week | <u>Rate</u> | Rating | _ | | | | | |
| Week: 10/ E 48 KSNV | | 11/04/12 2 11/04/12 | Sa-Su News 3 at | | \$1,100.00 11pm-1135p | 0.0 m - | S | :30 | 1 \$1,100.001 | 0.00 NM | 1 | \$1,100.00 |
| L 40 NONV | 11/0-7/1 | 2 11/0-/12 | Sa-Su News 3 at | | ттрит ттоор | ,,,,, | 3 | .00 | Ψ1,100.001 | 0.00 14141 | • | ψ1,100.00 |
| | 3 NIGHT | | \M/a a ladaya | Consta /// and | Data | Datin | _ | | | | | |
| Sta Week: 10/ | rt Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> S | Spots/Week 1 | Rate \$1,100.00 | Rating 0.0 | _ | | | | | |
| E 49 KSNV | | 2 11/05/12 | The Tonight Show | | 1135p-1237a | | TWTF | :30 | 8 \$500.001 | 0.00 NM | 8 | \$4,000.00 |
| TONICI | UT QUOV | V W/ JAY LI | Tonight Show | | | | | | | | | |
| | nt Snov | End Date | Weekdays | Spots/Week | Rate | Rating | a | | | | | |
| Week: 10/ | | 11/05/12 | MTWTF | 8 | \$500.00 | 0.0 | _ | | | | | |
| E 50 KSNV | 10/30/1 | 2 11/05/12 | Late Night w/Fallo | | 1237a-136ar | m M | TWTF | :30 | 8 \$250.001 | 0.00 NM | 8 | \$2,000.00 |
| LATE N | IIGHT W | JIMMY FAL | Late Night w/Fallo | on | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | - | | | | | |
| Week: 10/ | | 11/05/12 | MTWTF | 8 | \$250.00 | 0.0 | | .20 | 2 | 0.00 NIM | 2 | #4.000.00 |
| E 51 KSNV | 11/03/1 | 2 11/03/12 | Saturday Night Liv Saturday Night Liv | | 1130pm-1:02 | 2am - | S- | :30 | 3 \$1,400.001 | 0.00 NM | 3 | \$4,200.00 |
| SATUR | DAY NIG | HT LIVE | | | | | | | | | | |
| <u>Sta</u> Week: 10/ | rt Date | End Date 11/04/12 | <u>Weekdays</u> S- | Spots/Week | Rate \$1,400.00 | Rating 0.0 | - | | | | | |
| | | | Sports Night in La | | Sun 1135p-1 | | | :30 | 1 \$400.001 | 0.00 NM | 1 | \$400.00 |
| | | | Sports Night in La | - | | | | | • | | | , |
| | S NIGHT irt Date | IN LAS VE End Date | GAS <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | , | | | | | |
| Week: 10/ | | 11/04/12 | S | <u>Spois/Week</u> | \$400.00 | 0.0 | - | | | | | |
| N53 KSNV | 10/30/1 | 2 11/02/12 | Ralston Reports | CM | 730-758pm | | TWTF | :30 | 4 \$900.001 | 0.00 NM | 4 | \$3,600.00 |
| Ot- | ort Dot- | End Data | FacetoFace/Ralst | | Dete | Do#! | | | | | | |
| <u>5ta</u> Week: 10/ | rt Date '30/12 | End Date 11/05/12 | <u>Weekdays</u> -TWTF | Spots/Week 4 | <u>Rate</u> \$900.00 | Rating 0.0 | - | | | | | |
| | | | News 3 Sunrise - | | 6a-7a | | S | :30 | 1 \$450.001 | 0.00 NM | 1 | \$450.00 |
| | | | News 3 Sunrise S | SUNDAY | | | | | | | | |

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KSNV

 Alt Order #:
 06817863
 Product Desc:
 DCCC

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1192

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-------------|----------|----------|------------------|------------|-------------|-----------|--------|-----|-------------|----------|-------|------------|
| N54 KSNV | 11/04/12 | 11/04/12 | News 3 Sunrise - | SUND&M | 6a-7a | S | :30 | 1 | \$450.001 | 0.00 NM | 1 | \$450.00 |
| | | | News 3 Sunrise S | UNDAY | | | | | | | | |
| <u>Star</u> | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/3 | 30/12 | 11/05/12 | S | 1 | \$450.00 | 0.00 | | | | | | |
| N55 KSNV | 11/04/12 | 11/04/12 | LAW & ORDER (I | F) CM | Sat 1-2am / | Sun 1:S | :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| | | | Law & Order (LF) | | | | | | | | | |
| <u>Star</u> | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/3 | 30/12 | 11/05/12 | S | 1 | \$200.00 | 0.00 | | | | | | |
| N56 KSNV | 11/03/12 | 11/03/12 | Sa-Su Early News | CM | 5pm-630pm | S- | :30 | 1 | \$1,925.001 | 0.00 NM | 1 | \$1,925.00 |
| | | | Sa-Su Early News | 3 | | | | | | | | |
| <u>Star</u> | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | S- | 1 | \$1,925.00 | 0.00 | | | | | | |

Totals 193 \$151,775.00